

2019 Sponsorship Package



AMVETS: American Veterans

Dear friend of California Veterans,

I present our Sponsorship Package for the AMVETS SoCal Golf Tournament to be held at Long Beach's wonderful SkyLinks Golf Course, on **May 10, 2019**. The course is directly across from the Long Beach Airport, very convenient to those attending from Los Angeles, Orange County, San Diego, and even if you wanted to fly-in from Northern California!

We offer sponsors a great cause-marketing opportunity. Along with marketing benefits outlined in this sponsorship package, we offer the *intrinsic value of being recognized as a business that supports veterans*. Veterans and non-veterans alike appreciate and patronize businesses that support veterans and veteran issues.

We have outlined each major level of sponsorship and the **YEAR - Long cause-marketing benefits** your company will receive. Your company name be in front of over 8,000 California veterans, you will be mentioned in an email newsletter that has an audience of over 40,000 people throughout California. All this, along with program, signs and mentions at the awards program on **May 10th!**

Let the public know that your company supports one of the largest Veteran Service Organization in California. **100% of the proceeds of this tournament will go to homeless veterans and veterans in need in communities throughout California.** Golfing at SkyLinks in the AMVETS SoCal Golf Tournament is a great way to cap a hard week of work and a perfect way to treat your favorite customer or top-producing employee!

The Sponsorship **deadline is April 30th**, so don't wait. Pick the sponsorship you want from the individual sheets describing each level's benefits. Call or email Anita Mendoza, Charitable Fundraising manager at 714-761-5811 (4112) (amendoza@teamamvets.com), to secure your sponsorship today!

Regards,

AMVETS Department of California Service Foundation, 12345 Euclid St., Garden Grove, CA 92840 714-761-5811
<https://www.teamamvets.com/amvets-socal-golf/>
EIN: 95-6056761

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Purchase your Sponsorship online today!



AMVETS: American Veterans

Presenting Sponsor: (Exclusive) \$6,000

- ◆ 1st Choice of hole sign placement.
- ◆ Marketing on tournament website for one year!
- ◆ Company name on **tournament shirt**
- ◆ **Highlighted in an article placed in U.S. Veterans Magazine (national exposure)**
- ◆ Presenting sponsor listed all print advertising, and communications as soon as commitment is made.
- ◆ Email marketing to **8,000 veterans** and **45,000 members** of the public.
- ◆ Your branded item in golfer gift bag, option to place a stand-up banner and brochures
- ◆ **Present tournament award** and introduce your company
- ◆ Two foursomes
- ◆ Prime seating at Lunch



_____ (Company Name) is ready to commit to be the Presenting Sponsor of the AMVETS SoCal Spring Golf Tournament. AMVETS will forward an invoice to our representative listed below. Please reserve the Presenting Sponsorship for our company!

Signature of Representative

Email

Printed Name: _____ Date: _____

Phone: _____ Ext. _____

Sponsorship deadline is April 30th.

To maximize your online exposure respond as soon as possible.

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Marketing Sponsor: (Exclusive) \$4,000

- ◆ Company name and logo on **Golf Towel**
- ◆ Marketing on tournament website for one year!
- ◆ Marketing sponsor listed all print advertising, and communications as soon as commitment is made.
- ◆ **Mention in an article placed in U.S. Veterans Magazine (national exposure)**
- ◆ Email marketing to **8,000 veterans** and **45,000 members** of the public.
- ◆ Choice of hole (After Presenting Sponsor)
- ◆ Your brand on all marketing materials as the sponsor
- ◆ Present 2nd place tournament award
- ◆ Foursome
- ◆ Prime seating at Lunch



_____ (Company Name) is ready to commit to be the Marketing Sponsor of the AMVETS SoCal Spring Golf Tournament. AMVETS will forward an invoice to our representative listed below. Please reserve the Marketing Sponsorship for our company!

Signature of Representative Email @ _____

Company address, City, State, Zip Code

Printed Name: _____ Date: _____

Phone: _____ Ext. _____

Sponsorship deadline is April 30th.

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AMVETS: American Veterans

Lunch & Awards Ceremony Sponsor: (Exclusive) \$4,000

- ◆ Marketing on tournament website for one year!
- ◆ Marketing sponsor listed all print advertising, and communications as soon as commitment is made.
- ◆ Email marketing to 8,000 veterans and 45,000 members of the public.
- ◆ **Mention in an article placed in U.S. Veterans Magazine (national exposure)**
- ◆ Choice of hole (After Presenting and Marketing)
- ◆ Signage at Luncheon & Awards Ceremony on each table.
- ◆ Announce the Awards Ceremony and Present 3rd place tournament award
- ◆ Foursome
- ◆ Prime seating at Lunch



_____ (Company Name) is ready to commit to be the Lunch & Awards Ceremony Sponsor of the AMVETS SoCal Spring Golf Tournament. AMVETS will forward an invoice to our representative listed below. Please reserve the Lunch & Awards Sponsorship for our company!

Signature of Representative

_____ @ _____
Email

Company address, City, State, Zip Code

Printed Name: _____ Date: _____

Phone: _____ Ext. _____

Sponsorship deadline is April 30th.

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\$10,000 Hole in One Sponsor: 4,000

- ◆ Marketing on tournament website for one year!
- ◆ Marketing sponsor listed all print advertising, and communications as soon as commitment is made.
- ◆ Email marketing to 8,000 veterans and 45,000 members of the public.
- ◆ **Mention in an article placed in U.S. Veterans Magazine (national exposure)**
- ◆ Hole choice is per tournament director - Hole Signage with your logo
- ◆ Signage at Luncheon & Awards Ceremony on each table.
- ◆ Present Longest Drive prize
- ◆ Photo with winner, or your group in front of sign at the hole highlighted on social media.
- ◆ Foursome
- ◆ Prime seating at Lunch



_____ (Company Name) is ready to commit to be the Lunch & Awards Ceremony Sponsor of the AMVETS SoCal Spring Golf Tournament. AMVETS will forward an invoice to our representative listed below. Please reserve the Lunch & Awards Sponsorship for our company!

Signature of Representative

_____ @ _____
Email

Company address, City, State, Zip Code

Printed Name: _____ Date: _____

Phone: _____ Ext. _____

Sponsorship deadline is April 30th.

To maximize your online exposure respond as soon as possible.